



NAPPO

North American Plant Protection Organization
Organización Norteamericana de Protección a las Plantas

NAPPO Conference Call Report

Expert Group:	International Year of Plant Health (IYPH)	
Location:	Conference call	
Date:	September 26, 2019	
Chairperson	Lisa Lafontaine (CFIA)	
Participants:		
Ifi Chafy (CFIA)	Heather Curlett (APHIS PPQ)	Greg Rosenthal (APHIS PPQ)
Beatriz Martínez Reding (SENASICA)	Victor Hugo Rodriguez (SENASICA)	Dominique Pelletier (CFIA)
Patricia Abad (APHIS PPQ)	Nedelka Marín-Martínez (NAPPO)	Alonso Suazo (NAPPO)
Summary		
Project:	NAPPO Expert Group to support the United Nations' International Year of Plant Health (IYPH)	
Item 1:	EG report for the NAPPO annual meeting (October 2019 in Montreal, Canada).	
Consensus:	<p>The Chairperson developed a draft presentation for discussion with the group. The following points will be included:</p> <ul style="list-style-type: none"> • Slide on IYPH activities including digital engagement and social media. • Engage in countdown promotion for IYPH (launching in New York in December 9 and in Rome in December 2nd). The Chairperson asked EG members for feedback about ideas on how to proceed with the count down collectively. The Group agreed to start the countdown on January 1st. • A platform developed by the US (Hungry Pest – www.hungrypest.com) uses social media platforms for outreach. The hungry pest website contains all kind of outreach material including brochures, general information and other relevant information about invasive species. • Information about institutions the group will be collaborating with (Mexico and the US will share a list with the EG members of partners they are engaging with). • The Chairperson will share a new draft of the EG report with the EG with changes incorporated based on suggestions provided. 	
Item 2:	NAPPO website to use as a platform for outreach for IYPH activities.	

Consensus:	The EG requested to the NAPPO Secretariat to have a section in the NAPPO website to link all the information relevant to the IYPH. The TD indicated that it will be discussed with the ED for approval and with the NAPPO webmaster about implementing this project.
Item 3:	Tool kit for IYPH
Consensus:	The Chairperson indicated that a “Tool Kit” with key messages, call to action and information on how to get material should be developed and included in the website. Mexico indicated they will promote IYPH through social media and make videos available through YOUTUBE. Mexico also informed the EG about their IYPH event scheduled for July 1 st 2020. The event will have participation from the Mexican industry and the government. Mexico will share more information about the IYPH event in July with the EG.

Próximos pasos

Responsable	Acciones	Fecha
NAPPO Secretariat	Discuss the possibility of a section in the NAPPO website for the IYPH EG for information relevant to IYPH.	
Mexico and US	Share list of partners with the EG.	
Mexico	Provide more information about the IYPH event that Mexico is organizing in July.	
Greg Rosenthal - US	Share information about the Hungry Pest program.	

Next Meeting

Location:	Conference call
Date:	November 12, 2019 from 1:00 -2:00pm EDT

Proposed Agenda Items

1.
2.
3.