

The International Plant Protection Convention:

INTERNATIONAL YEAR OF PLANT HEALTH (IYPH) in 2020

NAPPO Annual Meeting

October 2017

Stephanie Bloem

NAPPO ED and member of the IYPH StC

Overall Objective

- **Purpose** of the IYPH is to raise public awareness and support for plant protection services going into the next decade.
- To do this, we need to **raise awareness of the vital role of plant health** in addressing global issues such as food security, threats to the environment and economic development.

Why is IYPH needed?

- Plant resources are coming under increasing pest pressure
- Future support and investment in plant protection services cannot be taken for granted
- The importance and value of plant protection need to be understood by the global community



Objectives

1. **Raise awareness** among political decision makers at global, regional, and national levels about the importance of plant health.
2. **Strengthen** national, regional, and global plant health **efforts and resources** in response to increased trade and new pest risks caused by climate change.
3. **Educate** the public and increase its knowledge about plant health.



Objectives (cont'd)

4. **Enhance** dialogue and stakeholder involvement in plant health.
5. **Increase information** about the state of plant protection in the world.
6. **Promote plant health partnerships** on national, regional, and global levels.



Desired Outcomes



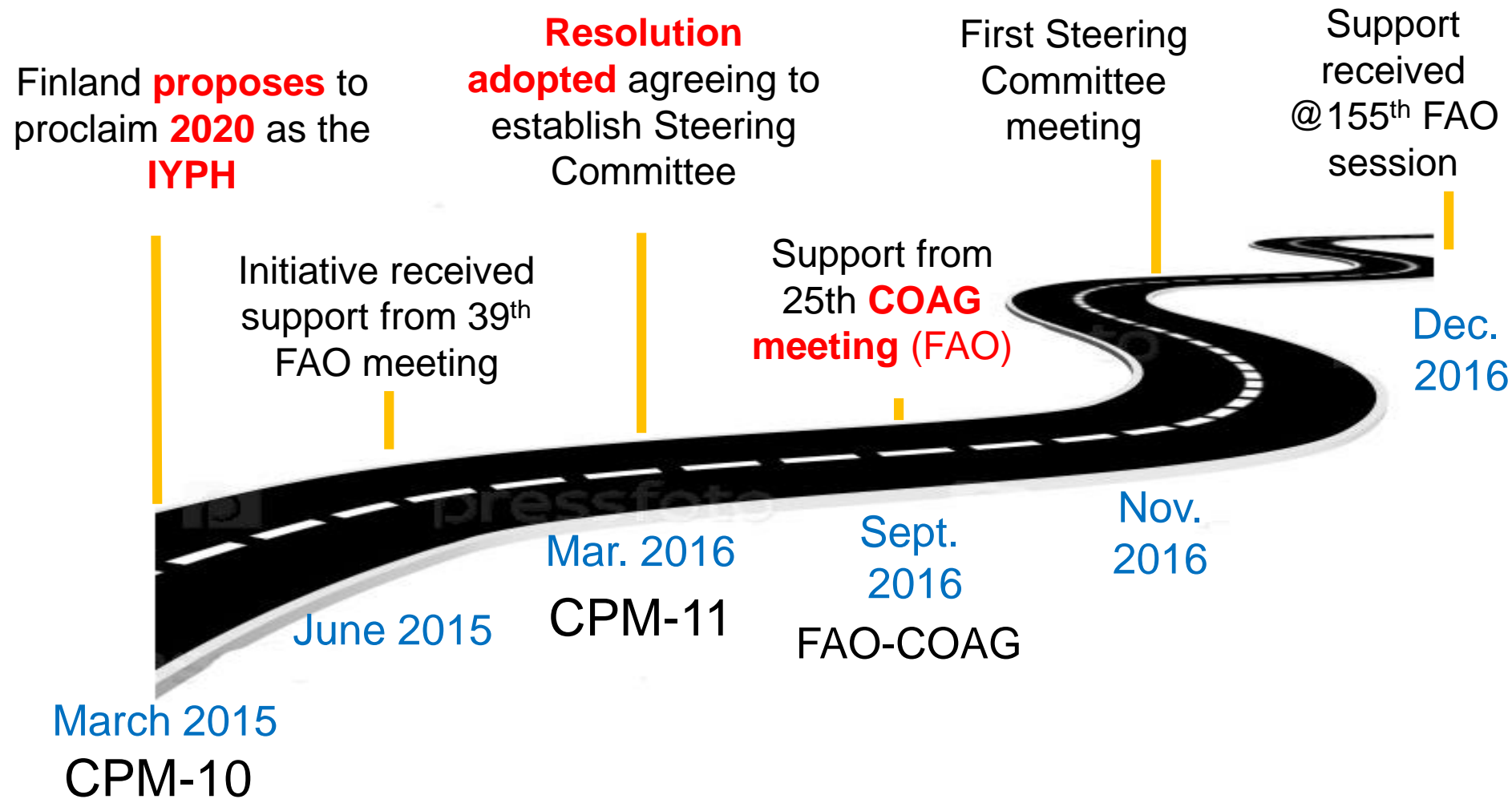
- ✓ Increased public and political awareness and support for plant health services
- ✓ Sustainable funding of national plant health systems
- ✓ Improved capacity through more plant health related projects
- ✓ Effective collaboration and solutions at the global level
- ✓ Better plant health situation in countries

IYPH must reach a broad audience

- Professional stakeholders, i.e. trade and grower associations
- The public, including children (our future)
- Political decision makers
- Decision makers in International Organizations
- Universities and other educational institutions
- Research organizations
- Mass media



The Road to IYPH 2020

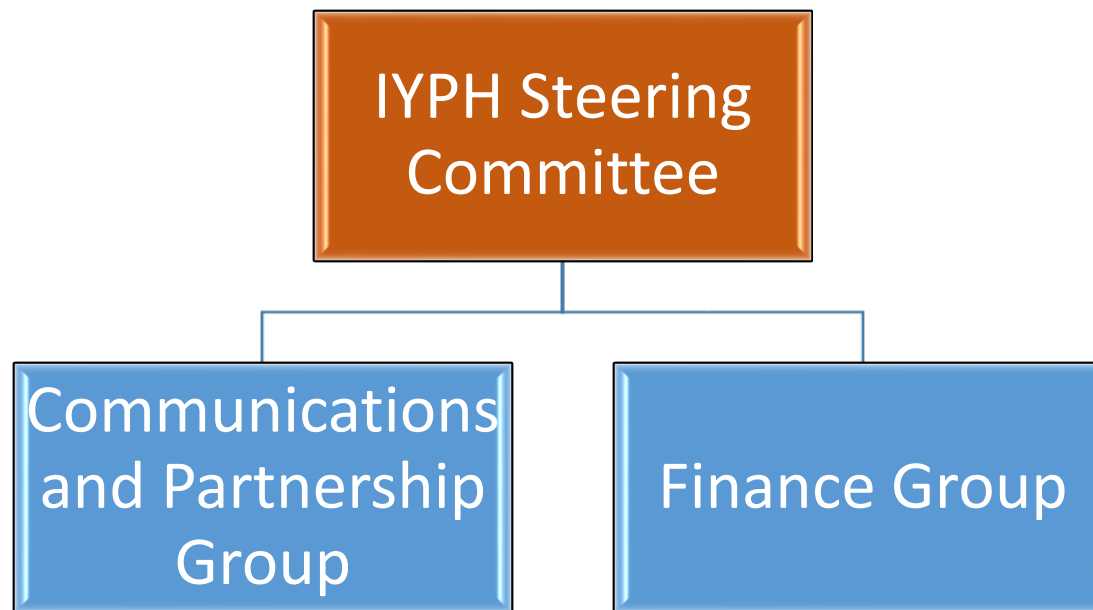


Steps to IYPH in 2020

IYPH goes to New York!



IYPH Steering Committee



- 7 members from CPs – FAO regions
- 5-7 members from collaborating International Organizations and RPPOs
- 1 member from IPPC Secretariat and

- FAO
- 3 Representatives of major donors
- 1 member from each IPPC groups – SC, CDC, SBDS

Activities at the National Level

- Identify partners for the national IYPH 2020 activities
 - Stakeholders (trade/grower associations, other plant health groups)
 - Other ministries or authorities (e.g. environment)
 - Universities, other educational institutions, research organizations
 - Media
- Create national IYPH planning committee
- Establish plan for national IYPH 2020 activities
- Secure funding
- Coordinate with NAPPO Secretariat

ACTIVITIES

Tuscanypta.org



How can you participate?

- ❖ Inform and promote
- ❖ Support the UN Proclamation
- ❖ Participate in planning and implementation - new ideas are welcome
- ❖ Start Planning Activities now
- ❖ Collaborate with the NAPPO and IPPC Secretariat
- ❖ Give presentations at Scientific Conferences
- ❖ Investigate complimentary activities
- ❖ Involve stakeholders
- ❖ Look now for financing your part!



Thomas Schroeder

Contacts



- **Stephanie Dubon**: U.S. PPQ and Back-up North American representative to the IPPC IYPH Steering Committee
- TBD new RPPO representative to the IYPH StC

