

# The International Plant Protection Convention:

## INTERNATIONAL YEAR OF PLANT HEALTH (IYPH) in 2020

**NAPPO Annual Meeting  
November 2016**

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# Overall Objective

The essential purpose of an IYPH is to raise public awareness and support for plant protection services going into the next decade.

To do this, we need to raise awareness of the vital role of plant health in addressing global issues such as food security, threats to the environment and economic development.



# Why is this needed?

- Plant resources are coming under increasing pest pressures
- Future support and investment in plant protection services cannot be taken for granted
- The importance and value of plant protection need to be understood by the global community



# Specific Objectives

- 1. Raise awareness** among political decision makers at global, regional, and national levels about plant health.
- 2. Strengthen** national, regional, and global plant health **efforts and resources** due to increasing trade and new pest risks caused by climate change.
- 3. Educate** public and increase its knowledge about plant health.

## Specific Objectives (cont'd)

4. **Enhance** dialogue and stakeholder involvement in plant health.
5. **Increase information** about the state of plant protection in the world.
6. **Promote plant health partnerships** on national, regional, and global levels.

# Desired Outcomes



- ✓ Increased public and political awareness and support for plant health services
- ✓ Sustainable funding of national plant health systems
- ✓ Improved capacity through more plant health related projects
- ✓ Effective collaboration and solutions at the global level
- ✓ Better plant health situation in countries

# IYPH program must reach a broad audience

- Professional stakeholders, i.e. trade and grower associations
- The public, including children (our future)
- Political decision makers
- Decision makers in International Organizations
- Universities and other educational institutions
- Research organizations
- Mass media

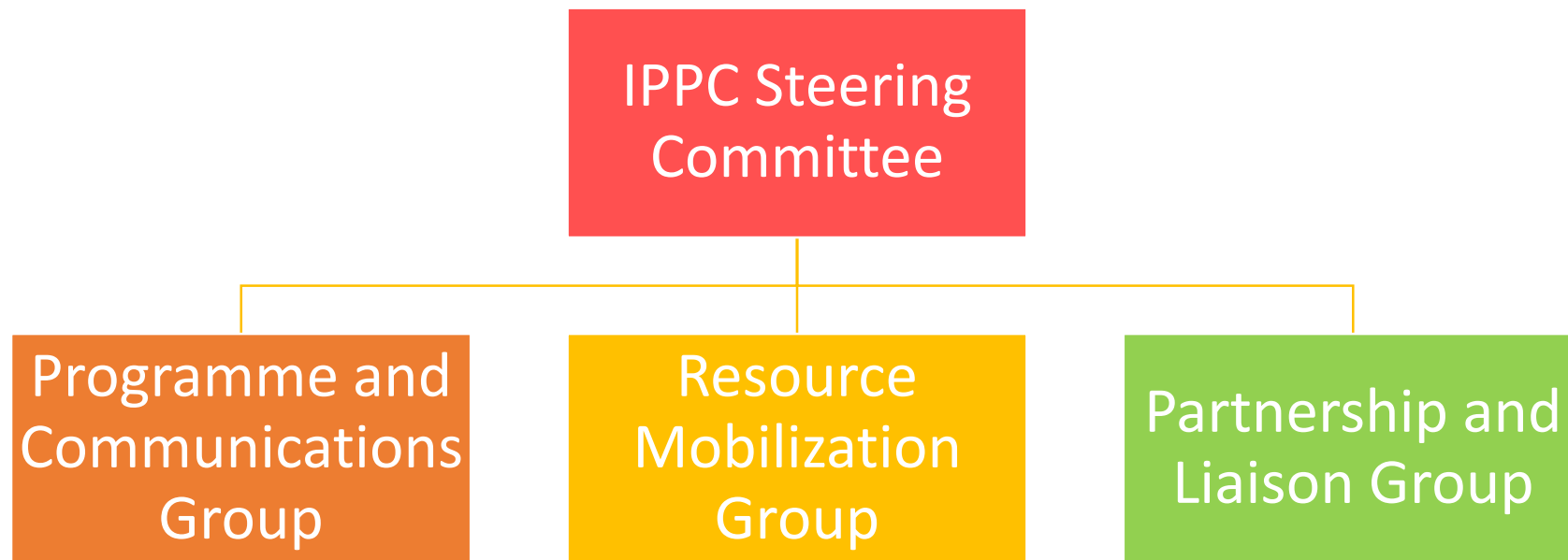


# Steps to IYPH in 2020





# IYPH Steering Committee



- 7 members from countries
- 5-7 members from collaborating International Organizations and RPPOs

- 1 member from IPPC Secretariat and FAO
- 3 Representatives of major donors

# Lead-up Activities at National Level

- Identify partners for the national IYPH 2020 activities
  - Stakeholders (trade/grower associations, other plant health groups)
  - Other ministries or authorities (e.g. environment)
  - Universities, other educational institutions, research organizations
  - Media
- Create national IYPH planning committee
- Establish plan for national IYPH 2020 activities
- Secure funding
- Coordinate with NAPPO Secretariat

ACTIVITIES

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# How can you participate?

- ❖ Inform and promote
- ❖ Support the UN Proclamation
- ❖ Participate in planning and implementation - new ideas are welcome
- ❖ Start Planning Activities now
- ❖ Collaborate with the NAPPO and IPPC Secretariat
- ❖ Give presentations at Scientific Conferences
- ❖ Investigate complimentary activities
- ❖ Involve stakeholders
- ❖ Look now for financing your part!



Thomas Schroeder

# Contacts



- **Stephanie Bloem**: NAPPO Executive Director, RPPO representative on IYPH Steering Committee
- **Eric Robinson**: Canada's Agricultural Representative to FAO in Rome and North American representative on the IPPC IYPH Steering Committee
- **Stephanie Dubon**: U.S. PPQ and Back-up North American representative to the IPPC IYPH Steering Committee

